



DAVE SNOW  
Mayor

## CITY OF RICHMOND

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### Press Release

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For Immediate Release

RICHMOND, IN- Richmond Mayor Dave Snow announced on Wednesday on social media that he will launch a new initiative through his office to raise awareness for workforce development.

In order to promote local businesses, showcase employment opportunities, and relay the importance of being job ready, Snow is launching “Work Shirt Wednesdays”. Snow will accept invitations to tour local companies and then wear the company work shirt for the remainder of the day.

“Richmond is full of hard working people, and making sure we have quality jobs is always a top priority to me,” said Mayor Snow. “My focus is on helping to remove barriers so everyone in our city has the opportunity to reach their full potential.”

The initiative is in partnership with Manufacturing Matters of East Central Indiana. Manufacturing Matters serves to help with job training and placement.

As a kickoff on Wednesday, the Mayor toured Richmond Casting on Rich Road. Richmond Casting produces various gray and ductile iron castings from 1 to 75 pounds. The Company has 56 employees and has a monthly capacity of 1500 gross tons according to their website.

This new initiative is reflective of statements made by Snow in various forums, events, and interviews since the announcement that Blue Buffalo was opening a facility in Richmond.

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